OIPE
JUN 04 2007
PATENT & TRADEMARK OFFICE

FIG_1

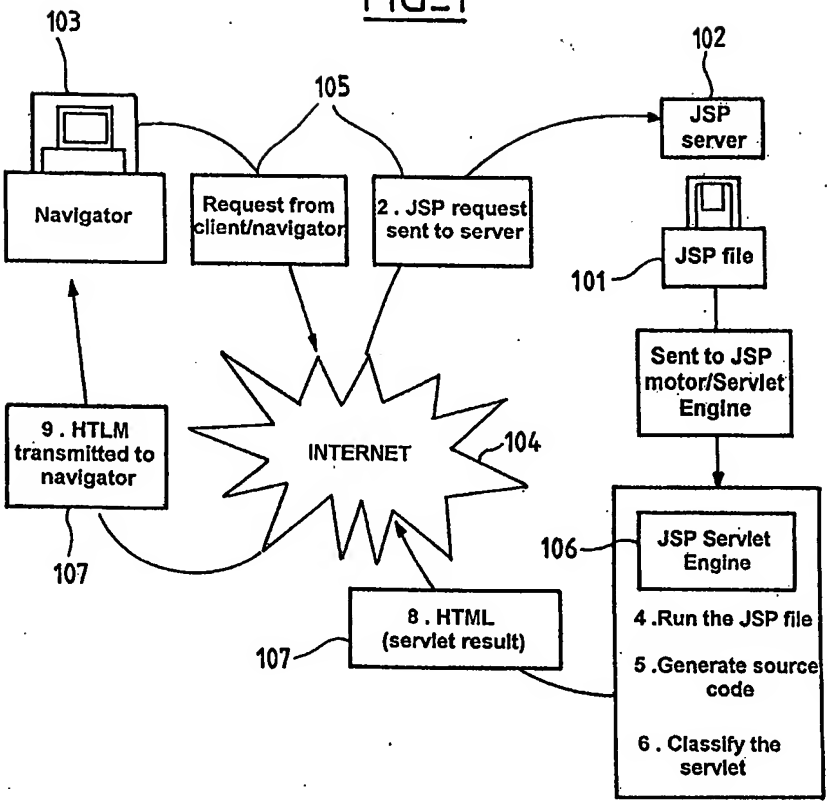


FIG_2

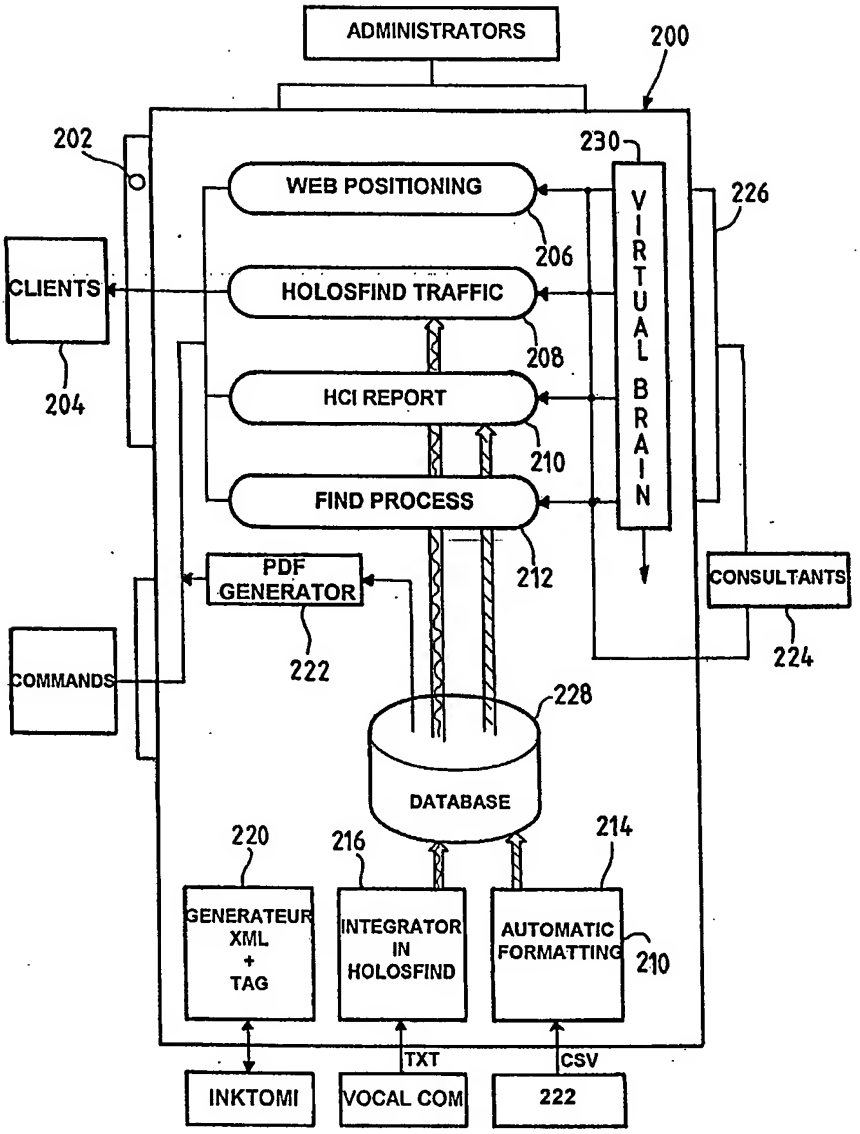

ADMINISTRATORS
200
202
230
WEB POSITIONING
206
226
CLIENTS
HOLOSFIND TRAFFIC
208
204
HCI REPORT
210
FIND PROCESS
212
VIRTUAL BRAIN
PDF GENERATOR
222
CONSULTANTS
224
COMMANDS
228
DATABASE
220
216
214
GENERATEUR XML + TAG
INTEGRATOR IN HOLOSFIND
AUTOMATIC FORMATTING
210
TXT
CSV
INKTOMI
VOCAL COM
222

FIG_3a

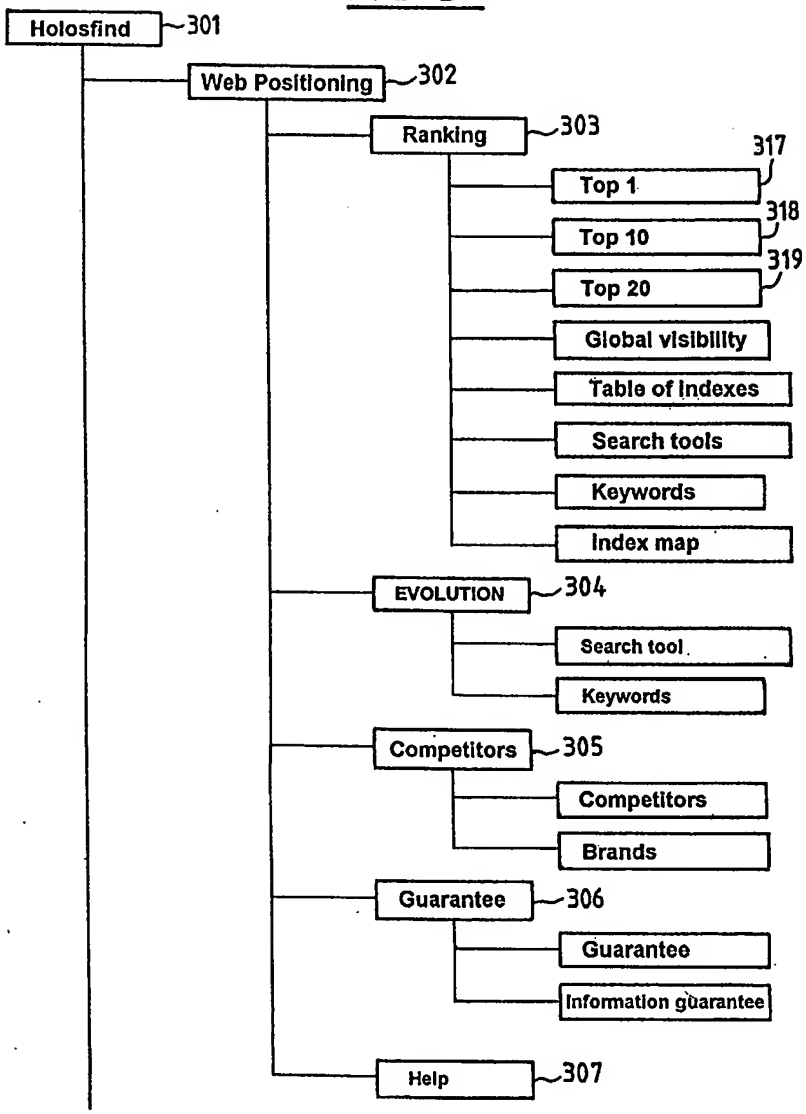

Holosfind
301
Web Positioning
302
Ranking
303
317
Top 1
318
Top 10
319
Top 20
Global visibility
Table of indexes
Search tools
Keywords
Index map
EVOLUTION
304
Search tool
Keywords
Competitors
305
Competitors
Brands
Guarantee
306
Guarantee
Information guarantee
Help
307

FIG_3b

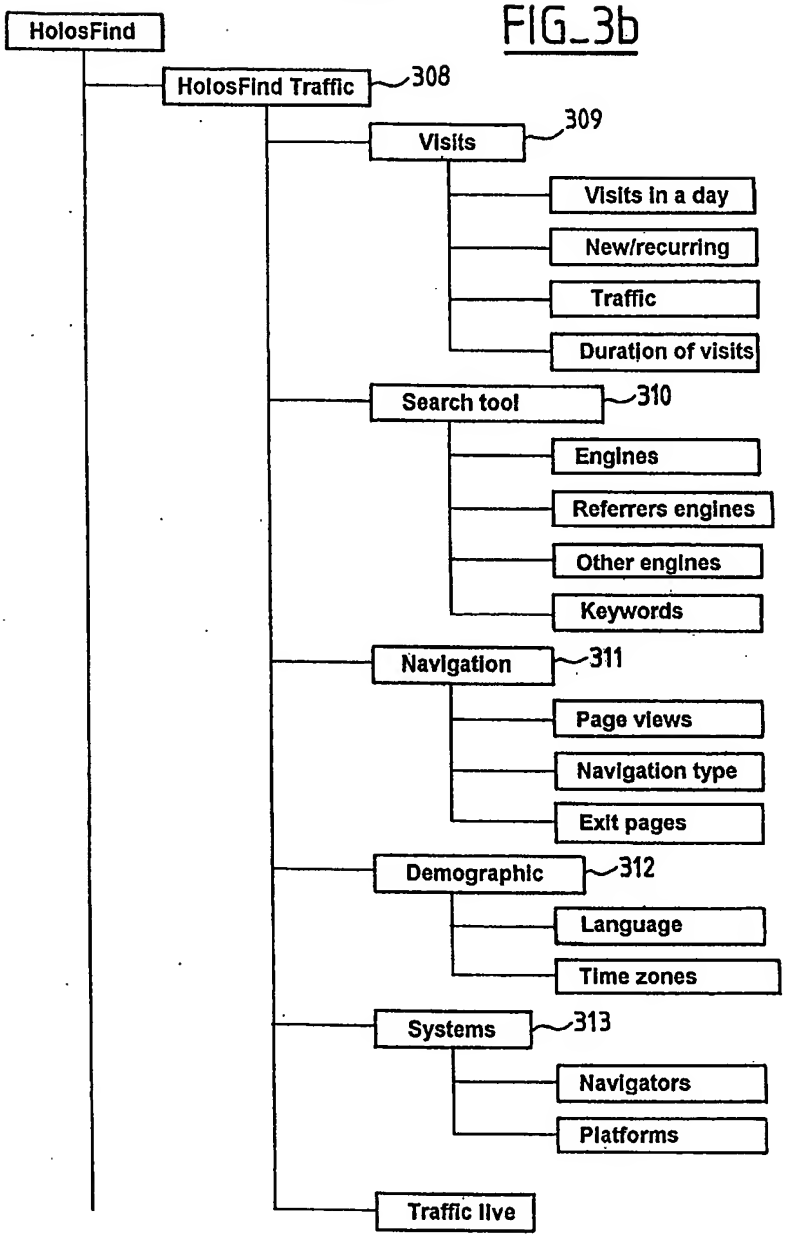

HolosFind
HolosFind Traffic
308
Visits
309
Visits in a day
New/recurring
Traffic
Duration of visits
Search tool
310
Engines
Referrers engines
Other engines
Keywords
Navigation
311
Page views
Navigation type
Exit pages
Demographic
312
Language
Time zones
Systems
313
Navigators
Platforms
Traffic live

FIG_3c

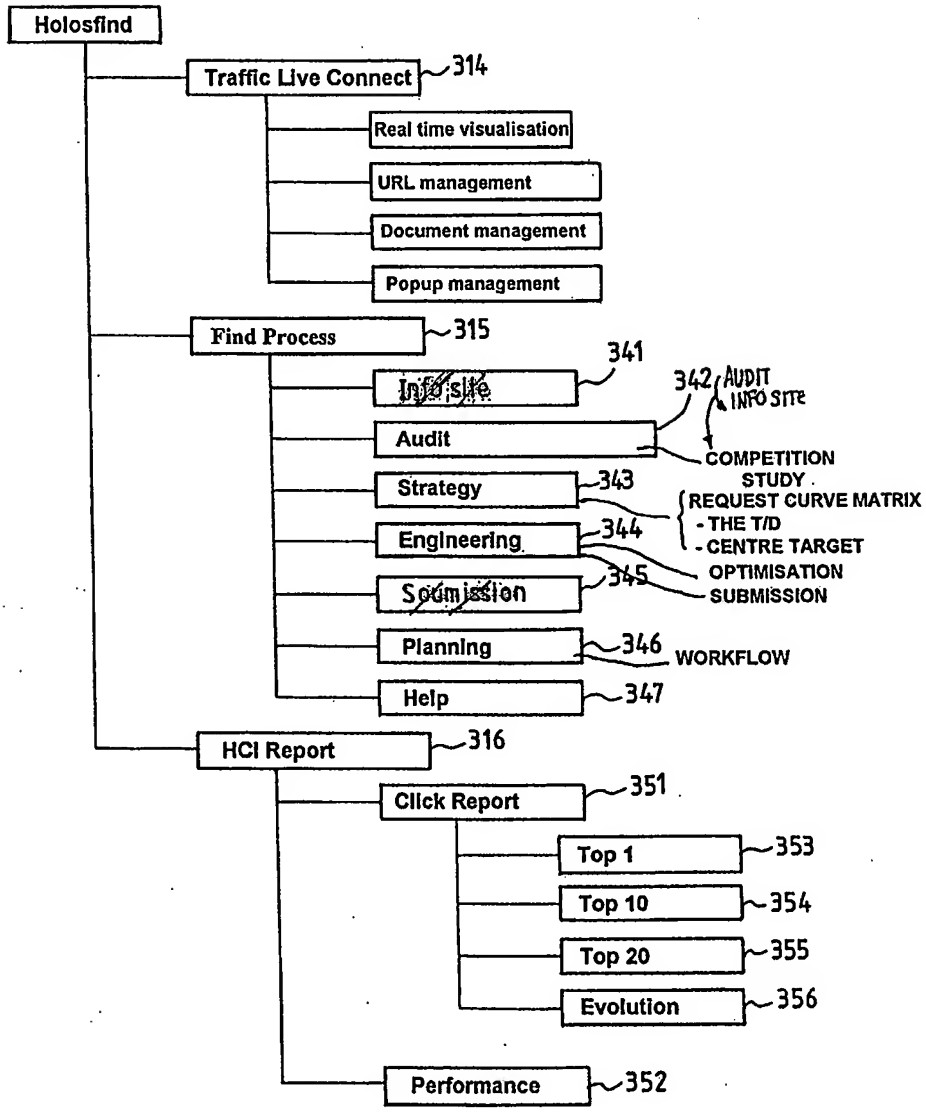
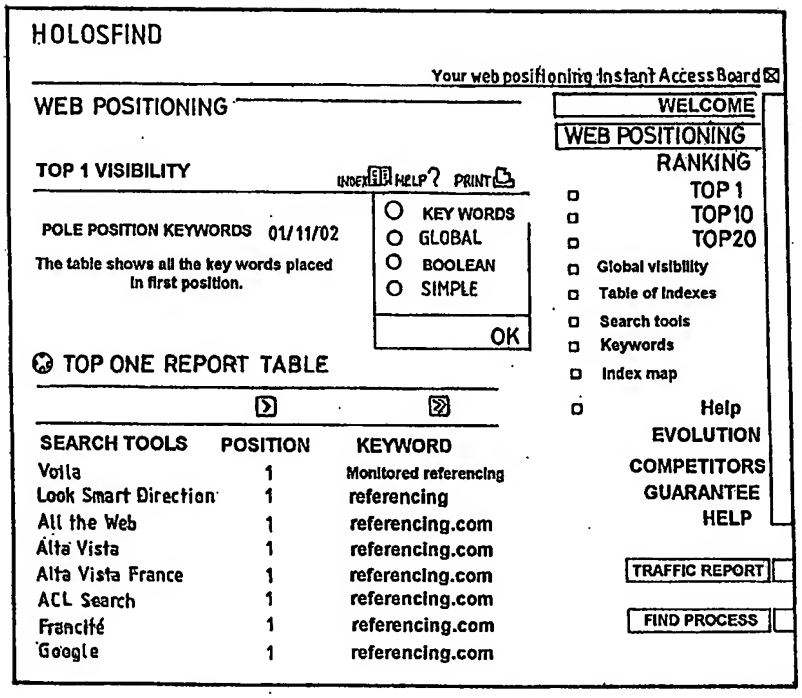

Holosfind
Traffic Live Connect
314
Real time visualisation
URL management
Document management
Popup management
Find Process
315
341
Info site
342
AUDIT
INFO SITE
Audit
COMPETITION
STUDY
Strategy
343
REQUEST CURVE MATRIX
Engineering
344
- THE T/D
- CENTRE TARGET
OPTIMISATION
Soumission
345
SUBMISSION
Planning
346
WORKFLOW
Help
347
HCI Report
316
Click Report
351
Top 1
353
Top 10
354
Top 20
355
Evolution
356
Performance
352

FIG_4


HOLOSFIND
Your web positioning Instant Access Board
WEB POSITIONING
WELCOME
WEB POSITIONING
RANKING
TOP 1
TOP10
TOP20
Global visibility
Table of Indexes
Search tools
Keywords
Index map
Help
EVOLUTION
COMPETITORS
GUARANTEE
HELP
TRAFFIC REPORT
FIND PROCESS
TOP 1 VISIBILITY
INDEX
HELP
PRINT
POLE POSITION KEYWORDS 01/11/02
The table shows all the key words placed in first position.
KEY WORDS
GLOBAL
BOOLEAN
SIMPLE
OK
TOP ONE REPORT TABLE
SEARCH TOOLS
POSITION
KEYWORD
Voila 1 Monitored referencing
Look Smart Direction 1 referencing
All the Web 1 referencing.com
Alta Vista 1 referencing.com
Alta Vista France 1 referencing.com
ACL Search 1 referencing.com
Francité 1 referencing.com
Google 1 referencing.com

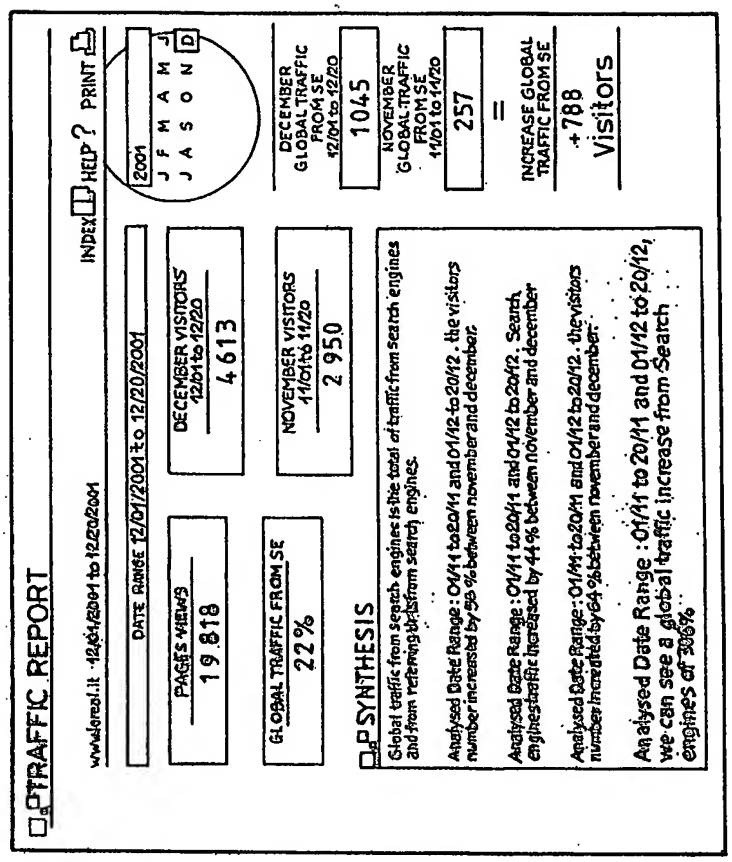

TRAFFIC REPORT
www.kreal.it - 12/01/2001 to 12/20/2001
INDEX
HELP ?
PRINT
DATE RANGE 12/01/2001 to 12/20/2001
2001
J F M A M J
J A S O N D
PAGES VIEWS
19 818
DECEMBER VISITORS 12/01 to 12/20
4 613
GLOBAL TRAFFIC FROM SE
22%
NOVEMBER VISITORS 11/01 to 11/20
2 950
DECEMBER GLOBAL TRAFFIC FROM SE 12/01 to 12/20
1045
NOVEMBER GLOBAL TRAFFIC FROM SE 11/01 to 11/20
257
=
INCREASE GLOBAL TRAFFIC FROM SE
+788
Visitors
SYNTHESIS
Global traffic from search engines is the total of traffic from search engines and from referring urls from search engines.
Analysed Date Range : 01/11 to 20/11 and 01/12 to 20/12 . the visitors number increased by 56 % between november and december.
Analysed Date Range : 01/11 to 20/11 and 01/12 to 20/12. Search engines traffic increased by 44 % between november and december
Analysed Date Range : 01/11 to 20/11 and 01/12 to 20/12. the visitors number increased by 64 % between november and december.
Analysed Date Range : 01/11 to 20/11 and 01/12 to 20/12, we can see a global traffic increase from Search engines of 30%

FIG_5

FIG_6

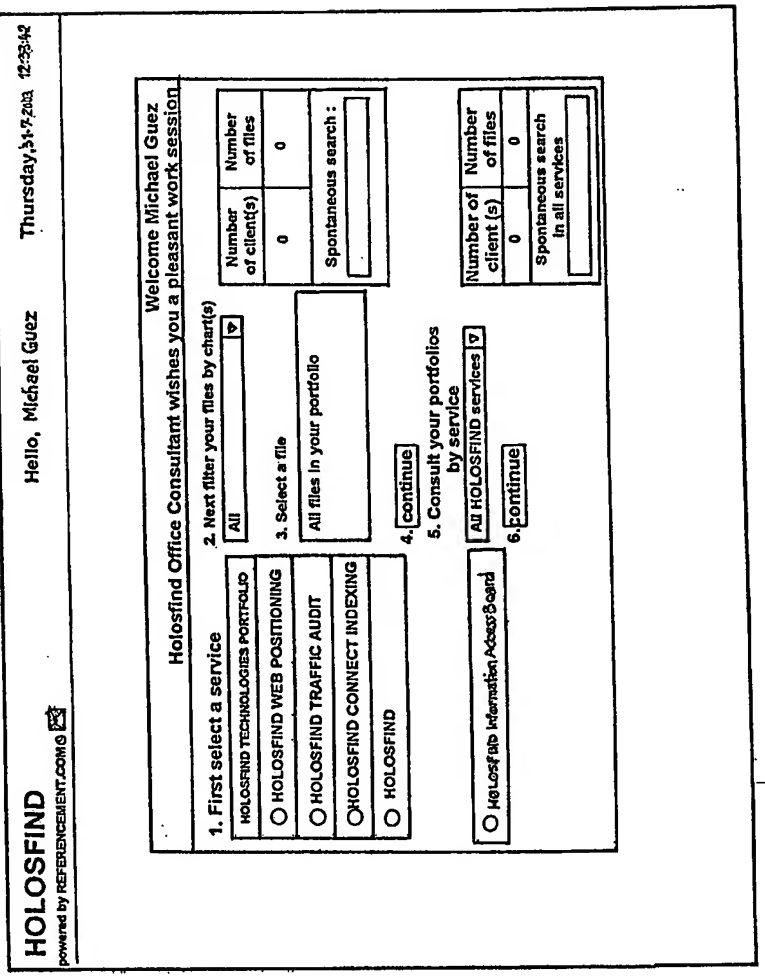
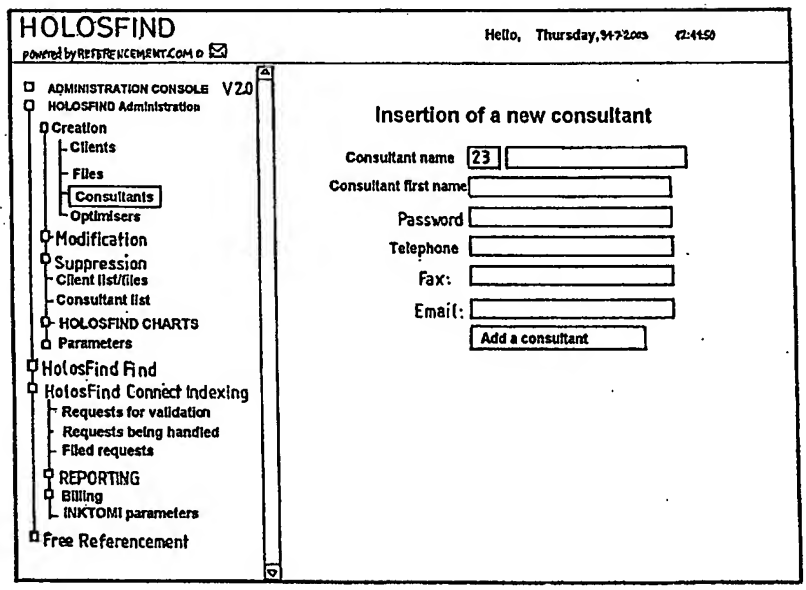

HOLOSFIND
powered by REFERENCEMENT.COM©
Hello, Michael Guez
Thursday, 31-7-2003 12:23:42
Welcome Michael Guez
Holosfind Office Consultant wishes you a pleasant work session
1. First select a service
HOLOSFIND TECHNOLOGIES PORTFOLIO
HOLOSFIND WEB POSITIONING
HOLOSFIND TRAFFIC AUDIT
HOLOSFIND CONNECT INDEXING
HOLOSFIND
2. Next filter your files by chart(s)
All
3. Select a file
All files in your portfolio
4. continue
5. Consult your portfolios by service
All HOLOSFIND services
6. continue
Number of client(s)
Number of files
0
0
Spontaneous search :
Number of client (s)
Number of files
0
0
Spontaneous search in all services

FIG_7


HOLOSFIND
powered by REFERENCEMENT.COM
Hello, Thursday,
ADMINISTRATION CONSOLE V2.0
HOLOSFIND Administration
Creation
Clients
Files
Consultants
Optimisers
Modification
Suppression
Client list/files
Consultant list
HOLOSFIND CHARTS
Parameters
HolosFind Find
HolosFind Connect Indexing
Requests for validation
Requests being handled
Filed requests
REPORTING
Billing
INKTOMI parameters
Free Referencement
Insertion of a new consultant
Consultant name
Consultant first name
Password
Telephone
Fax:
Email:
Add a consultant